

# Pricelist

Pricelist for Dynamicweb Cloud All-In-One Business Platform  
Valid from January 2021

## 1. The Dynamicweb Cloud All-In-One Business Platform

Delivered from the Dynamicweb Cloud, all version includes the following functionality:

- Content Management Email marketing and campaign automation
- Personalization
- Integration framework and Deployment tool
- Cloud hosting

Plans

Currency USD

|                                       | MARKETING | PROFESSIONAL | BUSINESS  | PREMIUM   | ENTERPRISE    |
|---------------------------------------|-----------|--------------|-----------|-----------|---------------|
| Cloud License Fee (including hosting) | 405       | 665          | 950       | 1,225     | Request Price |
| Service level (response time)         | 24 hours  | 24 hours     | 8 hours   | 4 hours   | 2 hours       |
| Domains, editors, and pages           | Unlimited | Unlimited    | Unlimited | Unlimited | Unlimited     |
| Websites/Languages                    | 5*        | 5            | 10        | 25        | Unlimited     |
| Maximum daily visitors                | 1,000**   | 1,000**      | 1,000**   | 1,000**   | Request       |
| Total SKUs                            | -         | 2,000        | 10,000    | 50,000    | Unlimited     |
| Ecommerce shops included              | -         | 1            | 1         | 1         | Request price |
| Price pr extra shop                   | -         | 180          | 180       | 180       |               |
| Product Information Management (PIM)  | -         | 415          | 615       | 835       | Request price |
| Channels included                     | -         | 2            | 5         | 10        |               |
| Staging license Fee                   | 65        | 90           | 125       | 180       | Request price |
| Network load balancing                | -         | -            | -         | -         | Request price |
| *5 extra websites                     | 90        | -            | -         | -         | -             |
| 24/7 monitoring                       | Included  | Included     | Included  | Included  | Included      |

|                                       |          |          |          |          |          |
|---------------------------------------|----------|----------|----------|----------|----------|
| Microsoft Dynamics NAV                | Included | Included | Included | Included | Included |
| Microsoft Dynamics AX                 | Included | Included | Included | Included | Included |
| Microsoft BC Batch integration        | 120      | 120      | 120      | 120      | 120      |
| Microsoft BC Batch + Live integration | 300      | 300      | 300      | 300      | 300      |
| Microsoft Dynamics F&O                | 595      | 595      | 595      | 595      | 595      |
| LS Retail Connector                   | 370      | 370      | 370      | 370      | 370      |

All prices stated are monthly Cloud License Fee without VAT.

\*\* Price for additional daily visitors available, see next page

## 1.1 License and features add-ons

| EMAIL MARKETING     | PRICE PR. MONTH |
|---------------------|-----------------|
| 1,000 subscribers   | Included        |
| 2,500 subscribers   | 25              |
| 5,000 subscribers   | 50              |
| 10,000 subscribers  | 85              |
| 25,000 subscribers  | 160             |
| 50,000 subscribers  | 285             |
| +50,000 subscribers | Request Price   |

| DAILY VISITORS | PRICE PR. MONTH |
|----------------|-----------------|
| 1,000          | Included        |
| 2,500          | 120             |
| 5,000          | 210             |
| 10,000         | 325             |
| 25,000         | 495             |
| +25,000        | Request price   |

| STORAGE | PRICE PR. MONTH |
|---------|-----------------|
| 50 GB   | Included        |
| 100 GB  | 70              |
| 200 GB  | 120             |
| 500 GB  | 250             |
| +500 GB | Request price   |

## 2. License and maintenance

The licenses gives the right to use the software in accordance with the license terms.

The license is given to one company entity and may be used by the company and any member of its group of companies. Deployment over several servers is only available with the Enterprise edition and requires additional licenses.

The monthly cloud license fees, set out above in sections 1, are billed annually in advance. Payment of the monthly license fees for 12-months gives a 12-month valid license in accordance with the license terms and the right to maintenance, updates, hosting, new software versions and hotfixes in accordance with the service level.

## 3. Service level is included in Dynamicweb

The monthly cloud license fee gives access to support from Dynamicweb Service Desk with a given service level. Access to support is submitted by the Dynamicweb Implementation Partner and prioritized based on business impact with the respect to the service level.

| SERVICE LEVEL         | PLATINUM   | GOLD             | SILVER                 |
|-----------------------|------------|------------------|------------------------|
| License type covered  | Enterprise | Premium Business | Professional Marketing |
| Reaction time (up to) | 2 hours    | 4-8 hours        | 24 hours               |
| Access to support     | Yes        | Yes              | Yes                    |
| Access to Forum       | Yes        | Yes              | Yes                    |

If you compare Dynamicweb with Open Source please be aware, that Open Source in most cases does not offer or explicitly prices a service level. Many implementation partners offer service agreements, but they have no back-to-back with the Open Source community about solving software issues. This is a risk and a hidden cost you should take into consideration.

## 4. Definitions

### 4.1 Websites

There are several websites licenses included in a Dynamicweb license. Websites should be created by using the built-in "websites" function in Dynamicweb.

One website may have one or more domains and any number of additional domain aliases that point to the same content as the main domain. If you create websites with different content on sub-domains of the main domain, such as site.mydomain.com, there websites are considered as separate websites.

### 4.2 Ecommerce shops

In most Dynamicweb versions one ecommerce shop is included and more additional ecommerce shops can be purchased.

One ecommerce shop can be used on several websites and can support different language versions, currencies and different countries.

Scenarios where you need an additional ecommerce shop apply typically if you want to create separate B2C and B2B shops or have multiple brand shops.

### 4.3 Total SKUs

SKUs are the number of SKUs (including variants) you can handle in a given version of Dynamicweb and the number is not pr. ecommerce shop or pr. PIM warehouse.

If you have purchased 2 ecommerce shops and have 4,000 SKUs in each, your total SKUs will be 8,000. If you have 1,000 products in 5 variants, this will be calculated as 5,000 SKUs.

#### 4.4 Channels

Channel is an option to expose a subset of PIM data in its own structure, where that can differentiate content or content structure. Each Channel can be exposed via multiple feeds (XML, Json etc.)

#### 4.5 Email marketing, campaign automation and subscribers

One subscriber is defined as an individual who is marked with "email allowed" in the user database in Dynamicweb. The prices reflect the monthly fee for a given number of subscribers and allow you to send an unlimited number of emails pr. month. If you connect to an external database with your subscribers, you still need the subscription based on the number of subscribers.

#### 4.6 Staging and Development Licenses

You are allowed to create one or more copies of Dynamicweb solution as Development License, without additional license cost. If you want to create a best practise setup with Development license -> Staging license -> Production license, you need to subscribe to the "Staging license fee".

#### 4.7 Maximum daily visitors

The maximum number of daily visitors is based on an averaged calculation over 30 day period.

#### 4.8 Where is the servers in the Cloud located?

Dynamicweb uses different locations for our Cloud environment depending on the specific needs in the solution. Both traditional hosting providers and Microsoft Azure are used.

#### 4.9 How many resources (CPE, memory, bandwidth) does each solution come with?

There is no cap on resource, but many solutions share the same large resource pool. In the case a solution is consuming unusually many resources, the solution will be isolated in order not to impact other solutions. When solutions continuing using unusual high resources, Dynamicweb will contact the customer to help fix issued or find appropriate setup.

#### 4.10 How much storage is included with the Cloud license?

The solution comes with 50 GB storage by default for files and SQL databases. Extra storage used, will be charged as listed under section 1.1. License and features add-ons.

#### 4.11 Solution backup

By default, 14 days point in time restore is available. Please contact Dynamicweb support for further details.

### 5. Changes

Prices are subject to change and Dynamicweb may release updated pricelists on its website with effect 30 days after release or any later date stipulated in the pricelist. The updated pricelist shall apply to any extension periods and to all orders received by Dynamicweb after the effective date of such revised pricelist.

Prices listed in the pricelist are exclusive of any applicable value added or any other applicable sales taxes.