



Pricelist

Pricelist for Dynamicweb Cloud
Valid from September 2018

1. The Dynamicweb Cloud All-In-One Business Platform

Delivered from the Dynamicweb Cloud, all version includes the following functionality:

- Content Management
- Email marketing and campaign automation
- Personalization
- Integration framework and Deployment tool
- Cloud hosting

	MARKETING	PROFESSIONAL	BUSINESS	PREMIUM	ENTERPRISE
Cloud License Fee (including hosting)	300 GBP	475 GBP	700 GBP	950 GBP	Request price
Service level (response time)	24 hours	24 hours	8 hours	4 hours	2 hours
Domains, editors, and pages	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Websites/Languages	5*	5	10	25	Unlimited
Maximum daily visitors	1,000**	1,000**	1,000**	1,000**	Request
Ecommerce SKUs	-	2,000	10,000	50,000	Unlimited
Ecommerce shops included Price pr. extra shop	- -	1 125 GBP	1 125 GBP	1 125 GBP	Request price
Product Information Management (PIM) Channels included	-	300 GBP 2	450 GBP 5	600 GBP 10	Request price
Staging license + Staging site	45 GBP	65 GBP	90 GBP	125 GBP	Request price
24/7 monitoring	Included	Included	Included	Included	Included
Free upgrade	Included	Included	Included	Included	Included
LS Retail Connector	-	275 GBP	275 GBP	275 GBP	275 GBP
Microsoft D365 Connector	-	300 GBP	300 GBP	300 GBP	300 GBP

*5 extra websites available for GBP 65/month

** Price for additional daily visitors available, see next page

All prices stated are monthly Cloud License Fees without VAT.

1.1 License and feature add-ons

EMAIL MARKETING	PRICE PR. MONTH
1,000 subscribers	Included
5,000 subscribers	35 GBP
10,000 subscribers	60 GBP
25,000 subscribers	120 GBP
50,000 subscribers	205 GBP
+50,000 subscribers	Request price

DAILY VISITORS	PRICE PR. MONTH
1,000	Included
2,500	90 GBP
5,000	160 GBP
10,000	250 GBP
25,000	350 GBP
More than 25,000	Request price

STORAGE	PRICE PR. MONTH
50 GB	Included
100 GB	50 GBP
200 GB	90 GBP
500 GB	180 GBP
More than 500 GB	Request price

2. License and maintenance

The license gives the right to use the software in accordance with the license terms.

The license is given to one company entity and may be used by the company and any member of its group of companies. Deployment over several servers is only available with the Enterprise edition and requires additional licenses.

The monthly cloud license fees, set out above in sections 1 are billed annually in advance. Payment of the monthly cloud license fees for 12-months gives a 12-month valid license in accordance with the license terms and the right to maintenance, updates, hosting, new software versions and hotfixes in accordance with the service level.

3. Service level included with Dynamicweb Cloud

The monthly cloud license fee gives access to support from the Dynamicweb Service Desk with a given service level. Access to support is submitted by the Dynamicweb Implementation Partner and prioritized based on business impact with respect to the service level.

SERVICE LEVEL	PLATINUM	GOLD	SILVER
License type covered	Enterprise	Premium/ Business	Professional/ Marketing
Reaction time (up to)	2 hours	4-8 hours	24 hours
Access to support	Yes	Yes	Yes
Access to Forum	Yes	Yes	Yes

If you compare Dynamicweb with Open Source please be aware, that Open Source in most cases does not offer or explicitly prices a service level. Many implementation partners offer service agreements, but they have no back-to-back with the Open Source community about solving software issues. This is a risk and a hidden cost you should take into consideration.

4. Definitions

4.1 Websites

There are several websites licenses included in a Dynamicweb license. Websites should be created by using the built-in "websites" function in Dynamicweb.

One website may have one or more domains and any number of additional domain aliases that point to the same content as the main domain. If you create websites with different content on sub-domains of the main domain, such as site.mydomain.com, these websites are considered as separate websites.

4.2 Ecommerce shops

In most Dynamicweb versions one ecommerce shop is included and more additional ecommerce shops can be purchased.

One ecommerce shop can be used on several websites and can support different language versions, currencies and different countries.

Scenarios where you need an additional ecommerce shop apply typically if you want to create separate B2C and B2B shops or have multiple brand shops.

4.3 Ecommerce SKUs

Ecommerce SKUs are the total number of SKUs (including variants) you can handle in a given version of Dynamicweb and the number is not pr. ecommerce shop.

If you have purchased 2 ecommerce shops and have 4,000 SKUs in each, your total SKUs will be 8,000. If you have 1,000 products in 5 variants, this will be calculated as 5,000 SKUs.

4.4 Email marketing, campaign automation and subscribers

One subscriber is defined as an individual who is marked with "email allowed" in the user database in Dynamicweb. The prices reflect the monthly fee for a given number of subscribers and allow you to send an unlimited number of emails pr. Month. If you connect to an external database with your subscribers, you still need the subscription based on the number of subscribers.

4.5 Staging and Development Licenses

You are allowed to create one or more copies of your Dynamicweb solution as Development License, without additional license cost. If you want to create a best practise setup with Development license -> Staging license -> Production license, you need to subscribe to the "Staging license fee". Within the Dynamicweb Cloud "Staging Site" is included when you subscribe to the Staging license.

4.6 Maximum daily visitors

The maximum number of daily visitors is based on an averaged calculation over a period of 1 month.

4.7 Where is the servers in the Cloud located?

Dynamicweb uses different locations for our Cloud environment depending on the specific needs in the solution. Both traditional hosting providers and Microsoft Azure are used.

4.8 How many resources (CPU, memory, bandwidth) does each solution come with?

There is no cap on resource, but many solutions share the same large resource pool. In the case a solution is consuming unusually many resources, the solution will be isolated in order not to impact other solutions. When solutions continuing using unusual high resources, Dynamicweb will contact the customer to help fix issues or find an appropriate setup.

4.9 How much storage is included with the Cloud license?

The solution comes with 50 GB storage by default for files and SQL databases. Extra storage used, will be charged as listed under section 1.1 License and feature add-ons.

4.10 Solution backup

By default, 14 days point in time restore is available. Please contact Dynamicweb support for further details.

5. Changes

Prices are subject to change and Dynamicweb may release updated pricelists on its website with effect 30 days after release or any later date stipulated in the pricelist. The updated pricelist shall apply to any extension periods and to all orders received by Dynamicweb after the effective date of such revised pricelist.

Prices listed in the pricelist are exclusive of any applicable value added or any other applicable sales taxes.