



License Pricelist

License pricelist for Dynamicweb All-In-One Business Platform
Valid from September 2017

1. The Dynamicweb All-In-One Business Platform

Dynamicweb helps you deliver powerful customer experiences across all channels with one integrated platform.

	PROFESSIONAL	PREMIUM	CORPORATE	ENTERPRISE
License fee	45,000 DKK	90,000 DKK	180,000 DKK	360,000 DKK
Service level	Silver	Gold	Gold	Platinum
Domains, editors, and pages	Unlimited	Unlimited	Unlimited	Unlimited
Websites	10	25	50	Unlimited
Ecommerce shops	1	1	1	Unlimited
Ecommerce products ^{*)}	1,000	25,000	100,000	Unlimited
Email marketing and campaign automation ^{*)}	1,000 subscribers	1,000 subscribers	1,000 subscribers	1,000 subscribers
Lead identification tool	Included	Included	Included	Included
Social media publishing	Included	Included	Included	Included
Network load balancing	n/a	n/a	n/a	Request price

^{*)} See Add-ons for upgrade possibilities.

2. Add-ons

	PROFESSIONAL	PREMIUM	CORPORATE	ENTERPRISE
Ecommerce shop license fee	24,000 DKK/shop	24,000 DKK/shop	24,000 DKK/shop	Unlimited
Integration framework connector license fee	24,000 DKK/each	24,000 DKK/ each	24,000 DKK/ each	Unlimited
Personalization license fee	24,000 DKK	24,000 DKK	24,000 DKK	Unlimited
Upgrade to 5,000 Ecommerce products	18,000 DKK	n/a	n/a	n/a
Email marketing and campaign automation	1,000 subscribers 0 DKK/month			
	5,000 subscribers 300 DKK/month			
	10,000 subscribers 500 DKK/month			
	25,000 subscribers 1,000 DKK/month			
	50,000 subscribers 1,750 DKK/month			
	50,000+ subscribers Request price			

3. License and maintenance

The licenses gives the right to use the software in accordance with the license terms.

A license is for one installation on one server, which means that an additional installation requires a separate license. The license is given to one company entity and may be used by the company and any member of its group of companies. Deployment over several servers is only available with the Enterprise edition and requires additional licenses.

The license fees, set out above in sections 1 and 2, cover setup and do not include yearly license fees. The yearly license fees shall be calculated as 20% of all applicable license fees, according to the Dynamicweb price list as amended from time to time, and are billed annually in advance, including for the first year. Payment of the yearly license fees gives a 12 month license in accordance with the license terms and the right to maintenance, updates, new software versions and hotfixes in accordance with the service level.

4. Service level is included in Dynamicweb

The yearly license fees gives access to support from the Dynamicweb Service Desk with a given service level. Access to support is submitted by the Dynamicweb Implementation Partner and prioritized based on business impact with respect to the service level.

Silver reaction time: 1-2 working days

Gold reaction time: 2 business hours - 2 working days

Platinum reaction time: immediately - 2 working days

The service level is the time from when Dynamicweb receives the reported issues until Dynamicweb starts the investigation and does not necessarily reflect total problem solving time.

If you compare Dynamicweb with Open Source please be aware, that Open Source in most cases does not offer or explicitly prices a service level. Many implementation partners offer service agreements, but they have no back-to-back with the Open Source community about solving software issues. This is a risk and a hidden cost you should take into consideration.

5. Definitions

5.1 Websites

There are several websites licenses included in a Dynamicweb license. Websites should be created by using the built-in "websites" function in Dynamicweb.

One website may have one or more domains and any number of additional domain aliases that point to the same content as the main domain. If you create websites with different content on sub-domains of the main domain, such as site.mydomain.com, these websites are considered as separate websites.

5.2 Ecommerce shops

In most Dynamicweb versions one ecommerce shop is included and more additional ecommerce shops can be purchased.

One ecommerce shop can be used on several websites and can support different language versions, currencies and different countries.

Scenarios where you need an additional ecommerce shop apply typically if you want to create separate B2C and B2B shops or have multiple brand shops.

5.3 Ecommerce products

Ecommerce products are the total number of products you can handle in a given version of Dynamicweb and the number is not pr. ecommerce shop.

If you have purchased 2 ecommerce shops and have 4,000 products in each, your total ecommerce products will be 8,000.

5.4 Email marketing, campaign automation and subscribers

One subscriber is defined as an individual who is marked with "email allowed" in the user database in Dynamicweb. The prices reflect the monthly fee for a given number of subscribers and allow you to send an unlimited number of emails pr. month. . Hosted at Hostnordic A/S the SendGrid email delivery subscription, for 10,000 sent mails pr. month, is included in the hosting fee.

If you connect to an external database with your subscribers, you still need the subscription based on the number of subscribers.

5.5 Integration Framework and connector

The Integration Framework offers example integration code to connect with certain ERP, CRM and other systems and is licensed by number of connectors.

One connector gives the right to connect with one system. If you want to connect with your ERP, CRM and SharePoint, this will require 3 connector licenses.

6. Hosting

Dynamicweb recommend hosting at Hostnordic A/S, who offers a complete serviced setup. Contact sales@hostnordic.com for more information.

7. Changes

Prices are subject to change and Dynamicweb may release updated pricelists on its website with effect 30 days after release or any later date stipulated in the pricelist. The updated pricelist shall apply to any extension periods and to all orders received by Dynamicweb after the effective date of such revised pricelist.

Prices listed in the pricelist are exclusive of any applicable value added or any other applicable sales taxes.