



Pricelist

SaaS pricelist for Dynamicweb All-In-One Business Platform
Valid from September 2018

1. The Dynamicweb All-In-One Business Platform

All version include the following functionality in addition to the described in the price matrix:

- Content Management
- Email marketing and campaign automation*
- Personalization
- Integration framework and Deployment tool

| | MARKETING | PROFESSIONAL | BUSINESS | PREMIUM | ENTERPRISE |
|--------------------------------------|-----------|--------------|-----------|-----------|---------------|
| License Fee | 225 GBP | 350 GBP | 550 GBP | 750 GBP | Request price |
| Service level | Silver | Silver | Gold | Gold | Platinum |
| Domains, editors, and pages | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Websites/Languages | 5* | 5 | 10 | 25 | Unlimited |
| Ecommerce SKUs | - | 2,000 | 10,000 | 50,000 | Unlimited |
| Ecommerce shops included | - | 1 | 1 | 1 | Request price |
| Price pr. extra shop | - | 125 GBP | 125 GBP | 125 GBP | |
| Product Information Management (PIM) | - | 300 GBP | 450 GBP | 600 GBP | Request price |
| Channels included | - | 2 | 5 | 10 | |
| Staging license fee | 90 GBP | 125 GBP | 175 GBP | 250 GBP | Request price |
| Network load balancing | - | - | - | - | Request price |
| LS Retail Connector | - | 275 GBP | 275 GBP | 275 GBP | 275 GBP |
| Microsoft D365 Connector | - | 300 GBP | 300 GBP | 300 GBP | 300 GBP |

*5 extra websites available for GBP 65/month

All prices stated are monthly License Fee without VAT. No hosting included.

| EMAIL MARKETING* | PRICE PR. MONTH |
|---------------------|-----------------|
| 1,000 subscribers | Included |
| 5,000 subscribers | 35 GBP |
| 10,000 subscribers | 60 GBP |
| 25,000 subscribers | 120 GBP |
| 50,000 subscribers | 205 GBP |
| +50,000 subscribers | Request price |

2. License and maintenance

The licenses gives the right to use the software in accordance with the license terms.

A license is for one installation on one server, which means that an additional installation requires a separate license. The license is given to one company entity and may be used by the company and any member of its group of companies. Deployment over several servers is only available with the Enterprise edition and requires additional licenses.

The monthly license fees, set out above in sections 1 and 0, are billed annually in advance. Payment of the monthly license fees for 12-months gives a 12-month valid license in accordance with the license terms and the right to maintenance, updates, new software versions and hotfixes in accordance with the service level.

3. Service level is included in Dynamicweb

The monthly license fee gives access to support from the Dynamicweb Service Desk with a given service level. Access to support is submitted by the Dynamicweb Implementation Partner and prioritized based on business impact with respect to the service level.

| SERVICE LEVEL | PLATINUM | GOLD | SILVER |
|-----------------------|-------------|------------------|------------------------|
| License type covered | Enterprise | Premium Business | Professional Marketing |
| Reaction time (up to) | Immediately | Up to 1 day | Up to 2 days |
| Access to support | Yes | Yes | Yes |
| Access to Forum | Yes | Yes | Yes |

If you compare Dynamicweb with Open Source please be aware, that Open Source in most cases does not offer or explicitly prices a service level. Many implementation partners offer service agreements, but they have no back-to-back with the Open Source community about solving software issues. This is a risk and a hidden cost you should take into consideration.

4. Definitions

4.1 Websites

There are several websites licenses included in a Dynamicweb license. Websites should be created by using the built-in "websites" function in Dynamicweb.

One website may have one or more domains and any number of additional domain aliases that point to the same content as the main domain. If you create websites with different content on sub-domains of the main domain, such as site.mydomain.com, these websites are considered as separate websites.

4.2 Ecommerce shops

In most Dynamicweb versions one ecommerce shop is included and more additional ecommerce shops can be purchased.

One ecommerce shop can be used on several websites and can support different language versions, currencies and different countries.

Scenarios where you need an additional ecommerce shop apply typically if you want to create separate B2C and B2B shops or have multiple brand shops.

4.3 Ecommerce SKUs

Ecommerce SKUs are the total number of SKUs (including variants) you can handle in a given version of Dynamicweb and the number is not pr. ecommerce shop.

If you have purchased 2 ecommerce shops and have 4,000 SKUs in each, your total SKUs will be 8,000. If you have 1,000 products in 5 variants, this will be calculated as 5,000 SKUs.

4.4 Email marketing, campaign automation and subscribers

One subscriber is defined as an individual who is marked with "email allowed" in the user database in Dynamicweb. The prices reflect the monthly fee for a given number of subscribers and allow you to send an unlimited number of emails pr. month. Hosted at Hostnordic A/S the SendGrid email delivery subscription, for 10,000 sent mails pr. month, is included in the hosting fee.

If you connect to an external database with your subscribers, you still need the subscription based on the number of subscribers.

4.5 Staging and Development Licenses

You are allowed to create one or more copies of your Dynamicweb solution as Development License, without additional license cost. If you want to create a best practise setup with Development license -> Staging license -> Production license, you need to subscribe to the "Staging license fee".

5. Changes

Prices are subject to change and Dynamicweb may release updated pricelists on its website with effect 30 days after release or any later date stipulated in the pricelist. The updated pricelist shall apply to any extension periods and to all orders received by Dynamicweb after the effective date of such revised pricelist.

Prices listed in the pricelist are exclusive of any applicable value added or any other applicable sales taxes.