

# Pricelist

SaaS pricelist for Dynamicweb All-In-One Business Platform  
Valid from January 2021

## 1. The Dynamicweb All-In-One Business Platform

All versions include the following functionality in addition to the described in the price matrix:

- Content Management
- Email marketing and campaign automation
- Personalization
- Integration framework and Deployment tool

Plans

Currency DKK

	MARKETING	PROFESSIONAL	BUSINESS	PREMIUM	ENTERPRISE
License Fee	1.975	3.150	4.725	6.300	Request Price
Service level	Silver	Silver	Gold	Gold	Platinum
Domains, editors, and pages	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Websites/Languages	5*	5	10	25	Unlimited
Total SKUs	-	2.000	10.000	50.000	Unlimited
Ecommerce shops included	-	1	1	1	Request price
Price pr extra shop	-	1.050	1.050	1.050	
Product Information Management (PIM)	-	2.650	3.950	5.275	Request price
Channels included	-	2	5	10	
Staging license Fee	795	1.050	1.600	2.100	Request price
Network load balancing	-	-	-	-	Request price
*5 extra websites	575	-	-	-	-

Microsoft Dynamics NAV	Included	Included	Included	Included	Included
Microsoft Dynamics AX	Included	Included	Included	Included	Included
Microsoft BC Batch integration	795	795	795	795	795
Microsoft BC Batch + Live integration	1.925	1.925	1.925	1.925	1.925
Microsoft Dynamics F&O	3.850	3.850	3.850	3.850	3.850
LS Retail Connector	2.350	2.350	2.350	2.350	2.350

All prices stated are monthly License Fee without VAT.  
**No hosting included**

## 1.1 License and features add-ons

EMAIL MARKETING	PRICE PR. MONTH
1,000 subscribers	Included
2,500 subscribers	155
5,000 subscribers	310
10,000 subscribers	515
25,000 subscribers	1.025
50,000 subscribers	1.850
+50,000 subscribers	Request Price

## 2. License and maintenance

The licenses gives the right to use the software in accordance with the license terms.

The license is given to one company entity and may be used by the company and any member of its group of companies. Deployment over several servers is only available with the Enterprise edition and requires additional licenses.

The monthly license fees, set out above in sections 1 and 0, are billed annually in advance. Payment of the monthly license fees for 12-months gives a 12-month valid license in accordance with the license terms and the right to maintenance, updates, new software versions and hotfixes in accordance with the service level.

## 3. Service level is included in Dynamicweb

The monthly license fee gives access to support from Dynamicweb Service Desk with a given service level. Access to support is submitted by the Dynamicweb Implementation Partner and prioritized based on business impact with the respect to the service level.

SERVICE LEVEL	PLATINUM	GOLD	SILVER
License type covered	Enterprise	Premium Business	Professional Marketing
Reaction time (up to)	Immediately	Up to 1 day	Up to 2 days
Access to support	Yes	Yes	Yes
Access to Forum	Yes	Yes	Yes

If you compare Dynamicweb with Open Source please be aware, that Open Source in most cases does not offer or explicitly prices a service level. Many implementation partners offer service agreements, but they have no back-to-back with the Open Source community about solving software issues. This is a risk and a hidden cost you should take into consideration.

## 4. Definitions

### 4.1

There are several websites licenses included in a Dynamicweb license. Websites should be created by using the built-in "websites" function in Dynamicweb.

One website may have one or more domains and any number of additional domain aliases that point to the same content as the main domain. If you create websites with different content on sub-domains of the main domain, such as site.mydomain.com, the websites are considered as separate websites.

### 4.2

In most Dynamicweb versions one ecommerce shop is included and more additional ecommerce shops can be purchased.

One ecommerce shop can be used on several websites and can support different language versions, currencies and different countries.

Scenarios where you need an additional ecommerce shop apply typically if you want to create separate B2C and B2B shops or have multiple brand shops.

### 4.3 Total SKUs

SKUs are the number of SKUs (including variants) you can handle in a given version of Dynamicweb and the number is not pr. ecommerce shop or pr. PIM warehouse.

If you have purchased 2 ecommerce shops and have 4,000 SKUs in each, your total SKUs will be 8,000. If you have 1,000 products in 5 variants, this will be calculated as 5,000 SKUs.

### 4.4 Channels

Channel is an option to expose a subset of PIM data in its own structure, where that can differentiate content or content structure. Each Channel can be exposed via multiple feeds (XML, Json etc.)

### 4.5 Email marketing, campaign automation and subscribers

One subscriber is defined as an individual who is marked with "email allowed" in the user database in Dynamicweb. The prices reflect the monthly fee for a given number of subscribers and allow you to send an unlimited number of emails pr. month. If you connect to an external database with your subscribers, you still need the subscription based on the number of subscribers.

### 4.6 Staging and Development Licenses

You are allowed to create one or more copies of Dynamicweb solutions as Development License, without additional license cost. If you want to create a best practise setup with Development license -> Staging license -> Production license, you need to subscribe to the "Staging license fee".

## 5. Changes

Prices are subject to change and Dynamicweb may release updated pricelists on its website with effect 30 days after release or any later date stipulated in the pricelist. The updated pricelist shall apply to any extension periods and to all orders received by Dynamicweb after the effective date of such revised pricelist.

Prices listed in the pricelist are exclusive of any applicable value added or any other applicable sales taxes.